The United Farmer

July 1972

The United Farmer

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and at
Airdrie, Camrose, Falher, Grande Prairie, Grimshaw, Hanna, Provost, Stettler, Spruce Grove, Vermilion, Vulcan and Westlock.

Cover Picture: The talented and exuberant Young Canadians — appearing nightly at the Calgary Exhibition and Stampede.

Arts Alive . . . a show within a show

Step into the Calgary Stampede's Flare Square — the seventh annual exhibit — this year featuring an unprecedented salute to the wonderful world of the Arts. In an unusual landscaped setting that is itself an expression of the arts of horticulture, architecture and exterior design, Arts Alive presents a festival of sound, shape, colour and action. Step in and enjoy live performances of music, drama and dancing; extensive galleries exhibiting a fascinating range of the arts, crafts, leisure pursuits, and participatory workshop.

If music is your interest there is lots of it — all happy. You can hear a rich selection of entertainment ranging from authentic folk ballads to the rousing beat of the marching bands.

A musical show troupe each day presents cameo productions featuring vaudeville, melodrama, concert choral, musical theatre and grand opera.

The excitement of live theatre is yours — the stage of the Kinsmen Centre is alive with inspiring dramatic performances.

Painting, sculpture, graphics, photography, jewelry, weaving and ceramics are all included. Artists from Alberta, British Columbia, Manitoba and Saskatchewan have contributed.

One of the objects of this year's Flare Square is to make you realize that in a lot of the displays there perhaps lies a new interest for you. The conventional idea of "look but do not touch" does not apply when you step out into the demonstration area.

Now in its seventh successful year, Flare Square is an international award winning "show within a show", occupying 3½ acres on the Stampede Grounds, staged entirely by volunteers. Arts Alive is the result of the visions and labours of literally hundreds of people over the past 12 months.

See it and you'll agree that it is probably the most distinctive down to earth salute to the wonderful world of arts that you have ever seen.

Albertan of the Month ★ A 1972 Feature

JAMES GASCHNITZ

The Homestead Antique Museum, Drumheller, Alberta.

James Gaschnitz has been a Delegate to United Farmers of Alberta since 1961. He is also a member of Unifarm, United Grain Growers and the Alberta Wheat Pool; a past president of the Farmers' Union of Alberta, Drumheller east local; the Verdant Home and School Association and the Verdant Valley Mutual Telephone Company. He has served as a director for the R.E.A. and the Drumheller Co-op. He has also served many times as a delegate to the Annual Meetings of U.F.A., F.U.A. and Unifarm.

For some years, Mr. Gaschnitz was manager of the Stubblefield Home Farm at Drumheller, the headquarters of which is located at Walla Walla, Washington. The proceeds of the farm are used to help support the Blue Mountain Boys' Ranch near Walla Walla, a home for orphaned and other unfortunate boys.

For the past eight years, rather than manage this farm, Mr. Gaschnitz has rented four sections from the Stubblefield Home Farm Board of Trustees.

Mr. Gaschnitz has been described as one of the busiest men you'll ever meet and the list of his active involvements in farm and community organizations is certainly impressive. He and his wife Eleanor have a hobby — Canadiana — and collecting and restoring antiques. However, what started as a hobby is now recognized as one of the largest and most valuable collections in the west.

Mr. Gaschnitz is President of the Board of Directors of Homestead Antique Museum, Drumheller. A company — non-profit — the Big Country Antique Museum Company was formed in relation to the museum. Mr. Gaschnitz is the President and **Tom Kempling**, the Secretary. The museum, opened in 1965, was housed in a large domed circular building. In 1966, a 2nd long Quonset hut was added to house the collection.

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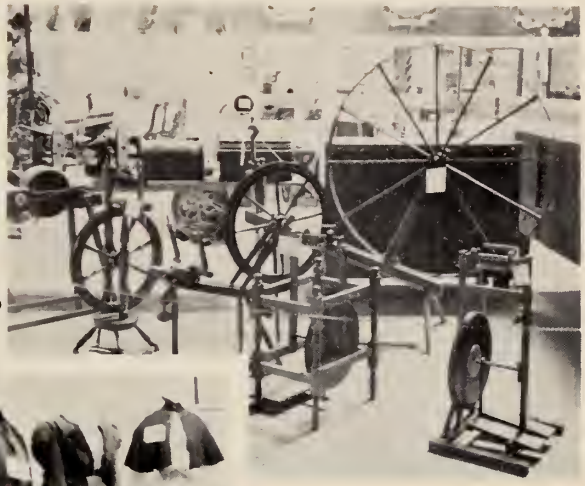
The museum is open from May to October, and over 30,000 people a year have visited it. There is an entrance fee, but school groups, etc. are admitted free.

Everything in the museum is in working order and when Drumheller has its annual parade on July 1st, many of the machines from the museum can be seen in the parade.

Of the thousands of interesting items on display, 95% are owned by the museum. The rest of the items are on loan by various district pioneers. There has been a tremendous amount of work done in order to restore the collection and there are many more items that need working on to be put in shape for display.

To name some of the items you'll see at the Homestead Antique Museum — pioneer steamers and gas tractors — a 1914 Mogal I.H.C. — an outstanding antique gun collection — rifles, shotguns, pistols, muzzle rifles — spinning wheels, all shapes and sizes — sewing machines — clocks — phonographs and records — a dictionary printed in 1864 — antique cars (this collection includes a Grey Dart, a Chev 490 coupe, a 1907 Auto Wagon, and a 1914 Chemical Fire Engine) — license plates dating from 1911 — fashions dating back to 1865 — Indian artifacts — necklaces and assorted jewelry — typewriters — needlecrafts — a 1926 Sunshine Combine — a still from the year 1900 — radios — carpenter tools — the 1st Iron Lung used in the Drumheller Hospital — buggies — sleighs and democrats — pianos and other antique stringed instruments — a hand operated flour mill that was used by many homesteaders in the Barrhead area — a hand hewn cedar dugout canoe — a compressed air pneumatic coal cutter — horse drawn ice saw — a complete barber shop — a 1926 Evenrude outboard — a collection of stationary gas engines — a bellows forge — a 100 year old grass seeder — a 1915 Emerson one wheel drive Tractor — an 1890 stump puller — a butter churner — a complete living room and parlor from the year 1900.

As Don Baker, Co-ordinator of Special Services and Information — Western Region, United Grain Growers, said, "You have to see the collection to believe it."



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Many people have unselfishly devoted themselves to the creation and existence of the Homestead Antique Museum in Drumheller. No one man deserves more credit than James Gaschnitz. Credit must also be given to his wife Eleanor, who has tirelessly worked with her husband. What began as a hobby has manifested itself through the unstinted devotion and dedication of the Gaschnitzs and many people like them into an Alberta show place that thousands of visitors can enjoy.

The United Farmer is proud to salute James Gaschnitz as Albertan of the Month.

Sincere thanks to **Don Baker** of United Grain Growers for the pictures and story of the Homestead Antique Museum.

1. In the foreground, Tom Kempling and James Gaschnitz.
2. Modern (at the beginning of the century) farm machinery.
3. Shave and a haircut — two bits.
4. Antique stoves.
5. On hand to greet you when you enter the museum.
6. Spinning wheels that could weave many a tale.
7. Next year's fashions — (who knows?)
8. Guaranteed to move just as quickly in today's traffic as a 1972 model.
9. Hand-powered washing machines — 'will today's super soaps work with these'?

The U. F. A.

Dick Damron has put together an impressive line-up of Canadian Country artists for this summer's U.F.A. shows at various fairs and rodeos throughout the Province. Dick is one of Canada's top country song writers and has won the Broadcast Music Inc. Award for Outstanding Contribution to Canadian Music for the past two years. He recently was featured as special guest on the C.B.C. network show 'Countrytime'. Last fall he received the Province of Alberta Achievement Award as an Albertan who had attained national and international recognition in the entertainment field. He has just signed an exclusive recording contract with Columbia records.

The first U.F.A. show will feature **Dick Damron** and His Hitch Hikers **with special guest Quality Recording artist Hank Smith** at the Red Deer Fair, July 17 - 22.

Ron Larson and the **Westernairs** will be featured at the Lethbridge Exhibition U.F.A. shows on July 17 - 22. Ron is a well known disc jockey who turned entertainer a few short years ago and has established his group on the club circuit in Alberta, Saskatchewan and Manitoba.

The Vegreville Fair, July 31 to August 2, and the Vermilion Fair, August 3 - 5, will spotlight **Dick Damron** and His **Hitch Hikers Band.**

The U.F.A. Show at the Grande Prairie Fair and Rodeo will also feature **Dick Damron** along with Decca Records **Joyce Smith** and will be made up of members of Dick's Hitch Hikers and Joyce Smith's Tunesmiths Band. Grande Prairie dates this year are August 7, 8 and 9.

Camrose Fair also runs August 7, 8 and 9, and **Hank Smith** and his fine group will provide the entertainment for the U.F.A. shows there. Hank records for Quality records and had three number one country records in 1971. Hank is also a regular guest on C.F.R.N.'s popular Country Music T.V. Show.

The U.F.A. show at the Stettler Fair on August 11, 12 & 13, will feature **George Jamison** and the **Saddle Pals.**

Dick and all of the entertainers on the U.F.A. shows are looking forward to meeting many new friends this summer. They wish to thank all U.F.A. personnel for their hospitality and many kindnesses on the circuit last year. Also special thanks to Cliff Pilkey for his assistance at a number of the shows last year.

Country Corral

In appreciation of the tremendous patronage given U.F.A. by its members, top Canadian Country artists will be featured at the U.F.A. Country Corral in the fairs to be held at:

- **Red Deer** — July 17 - 22
- **Lethbridge** — July 17 - 22
- **Vegreville** — July 31 - August 2
- **Vermilion** — August 3 - 5
- **Camrose** — August 7 - 9
- **Grande Prairie** — August 7 - 9
- **Stettler** — August 11 - 13

DICK DAMRON — Columbia Recording Artist

— has written over 200 songs, more than 140 have been recorded. "Countryfied" has been his most successful song to date. It was the Number 1 country record in Canada for 5 weeks.

— played many parts of Canada and the U.S. and has appeared with Buck Owens, Roy Clark, Don Gibson, Skeeter Davis, Little Jimmie Dickens and many others.

— had two Number 1 hit records in the past year and was recently special guest on CBC network show 'Countrytime'.

HANK SMITH

Agent of the Month ★ A 1972 Feature

DUNCAN H. FENTIE
Fentie's Fuel Service
FAIRVIEW, Alberta

★ **Mr. Hockey Of Fairview**

★ **Service Is His Best Salesman**

★ **Satisfied Customers Are His Biggest Asset**

The Peace River is Dunc Fentie's country — this is where he was born and raised and has always lived.

Dunc rates in the top 10 in sales of U.F.A. Petroleum Products in Alberta — in fact, Fentie's Fuel Service has the highest sales in the Peace River area.

Prior to becoming an agent for United Farmers, Dunc worked at a variety of tasks related to the trucking industry. He worked for Hugh J. Readman, U.F.A. Agent at Fairview for six years, and in August, 1963 took over the Agency on his own. Since that time, Dunc has never looked back.

His firm determination to provide his customers with an efficient and reliable service has built the Fairview Agency into a top operation. "Service is the best salesman" has become a byword of Dunc's operation and he makes sure his customers receive product as soon as possible after ordering — especially during the important busy seasons.

Two trucks are used at Fairview, a 1600 and a 1800 gallon, and the driver salesmen are Leo Kuntz and Bill Henry, who have both been with Dunc for several years.

The bookkeeping at the Fairview Agency is handled by Dunc and he is one of the Petroleum Division's Bonus Agents. However, if a customer phones in late for a necessary delivery, Dunc, in order to maintain the high service standards he has established, will make the delivery after regular business hours. He feels the biggest business asset he has is satisfied cutomers and Dunc strives to keep his customers by giving them top-notch service.

Hockey has been an integral part of Dunc Fentie's life. He played for many years and now devotes time to the development and guidance of young hockey enthusiasts.

Dunc has been a coach, a manager, and an executive member in minor hockey for several years and can be justifiably proud of the high calibre of hockey teams that Fairview has produced. And Fairview is proud of Dunc Fentie! ! He was recently honored by being presented with a trophy naming him Mr. Hockey of Fairview 1971 - '72.

Dunc and his wife Jean have six sons, Don, David, Clarey, Allen, Brian and Jim. The boys are all active in sports: hockey — ball — swimming — golf. Three of the boys belong to the Air Cadets and this year the oldest son won a flying scholarship. He was picked along with 24 other boys from Alberta.

The second oldest son works for Dunc after school and holidays.

To quote Jean Fentie, "Dunc is really a good father with our boys and plays ball, coaches them, etc. and is always with them."

The United Farmer salutes Dunc Fentie, a progressive and competent Peace River businessman and community worker as Agent of the Month.

★

BILL HENRY
Driver Salesman

Born in Macklin, Saskatchewan, Bill attended school in Evesham and Macklin.

He farmed for 18 years and started driving for Fentie's Fuel Service in 1969.

Bill is a member of the Fairview Canadian Legion and Unifarm. He enjoys golfing and sulky horse racing.

He and his wife Alice have a daughter, Beth and two sons, Jim and Darrell.

Always ready for business — Leo, Dunc and Bill.

LEO KUNTZ
Driver Salesman

Born and raised in Fairview, Leo worked on his dad's farm in the area. He received his schooling in Fairview.

Leo began work at the U.F.A. Agency in Fairview in 1957, and except for one year, has been there ever since.

He is a member of the Knights of Columbus and for hobbies enjoys golfing and fishing. He and his wife Vera have a son, Randy, and a daughter, Connie.

One of the many hockey teams Dunc coached to victory.

The Calgary Farm Supply Centre

IN 1953, UNITED FARMERS purchased land for a farm supply warehouse. Plans were drawn up to build a warehouse 60 x 100 feet which would be used as a retail outlet for the farmers and ranchers in the Calgary area and also warehouse stock for shipments to locals throughout the province.

In 1958, it became necessary to expand. An acre of land was purchased across the road and used as a lumber yard. A modern block building 60 x 40 was constructed.

In the fall of 1971, construction began on rebuilding the Calgary Farm Supply Centre. Traffic on the road between the two buildings had become increasingly heavy, and posed a constant danger to staff and customers. The split yard made it difficult for the Calgary staff to give good service and the display area had become inadequate.

After careful study, it was decided to close the precutting plant and enlarge and modernize this essentially new building for offices and display areas. The work is completed and Calgary's new Farm Supply Centre was officially opened on June 8th, 1972.

RALPH IMBERY
Manager

Ralph Imbery can take a justifiable pride in the fact that he knows almost every customer that comes into the Calgary Farm Supply Centre. In the thirteen years that Ralph has been associated with U.F.A. he has been at the Calgary Centre for 11 of these years and during this time has made thousands of friends who appreciate his genial nature and know he can be depended on for good service.

Born in Estevan, Saskatchewan, Ralph was raised on his parents farm. He joined U.F.A. on March 19, 1959 as a Counter Salesman at Calgary and in 1961 was promoted to Assistant Manager. In 1964, Ralph was appointed Manager at Grande Praire and in 1966 became Manager of the Calgary Farm Supply Centre.

Ralph is married to the former Marge McKervey and the pride of the household is the very energetic George Joe who is just a year old.

SALES

Sales of $54,000 were recorded at the two day opening of the Calgary Farm Supply Centre on June 8 & 9.

Ralph Imbery and his competent staff wish to thank their many old and new customers for their tremendous support that contributed to the outstanding success of the opening.

CALGARY FARM SUPPLY CENTRE MANAGERS

Five men have been Managers at the Calgary Farm Supply Centre since it was first opened. They are WARD SMITH, now Manager of the Farm Supply Division of U.F.A.; GORDON AGAR, now Purchasing Agent for the Farm Supply Division; GEORGE DUFFY, now Sales Representative for McLean Lumber Sales (one of U.F.A.'s suppliers); VIC WILLOUGHBY, now Farmstead Development Manager of the Farm Supply Division; and RALPH IMBERY, who is the present Manager.

CARL MIERLO
Assistant Manager

Originally from Windsor, Ontario, Carl received his schooling at St. Mary's High School in Calgary. During his summer holidays, he worked on various ranches in the area.

On February 1, 1967, Carl joined U.F.A. as a Warehouseman at the Calgary Farm Supply Centre. In July, 1967, he was promoted to Salesman and on February 1, 1971, Carl was appointed Assistant Manager.

For hobbies, Carl enjoys boating, water skiing, fishing, and hunting. He and his wife Shirley have a daughter, Jo Anne.

ELAINE ELLIS
Administrative Clerk

Originally from Macklin, Saskatchewan, Elaine lived on the farm for the first few years of her life. She attended several schools in Saskatchewan and Calgary and then went on to commercial high school. On October 1, 1971, she began work at the Calgary Farm Supply Centre.

Elaine has belonged to various young people clubs. Among them are C.G.I.T. and the Y.W.C.A.

For hobbies, Elaine enjoys water skiing and has "attempted" to snow ski. Her husband Tom and she have a daughter Shannon Lynn, who is 2 years old.

CHARLES ROBINSON
Plumbing &
Heating Consultant

Charles is originally from the Ferintosh area where his family farmed. He served in the Infantry of the Canadian Army from 1941 - 45.

On November 15, 1967, Charles joined the Farm Supply Division of United Farmers. He has many years of practical experience in the plumbing field. He was with Crane Plumbing & Heating for 20 years, as warehouseman and then factory superintendent. For 10 years, Charles was Superintendent of Western Suppliers.

Charles is a member of the St. John's Lutheran Church and the North Hill Community Association.

He and his wife, Olinda, have three children: Carol, a Physiotherapist; Melodey who works for the United Nations and Charles, a Chemical Engineer.

LEO MAXWELL
Salesman

Leo joined United Farmers of Alberta on February 28, 1972, as a Salesman at the Calgary Farm Supply Centre. He received his Matriculation at the Olds Agricultural and Vocational College and then worked as an Accounting Clerk for a major packing plant firm. Before joining U.F.A., he was the Assistant Purchasing Agent for a Feed & Veterinarian Supply Firm.

Leo is interested in breeding and showing Arabian horses and is a member of the Calgary Arabian Horse Association.

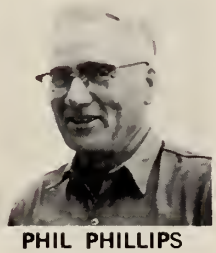
DON MILLEY
Head Warehouseman
& Yardmaster

An eleven year veteran with U.F.A., Don has been the Head Warehouseman at the Calgary Farm Supply Centre since 1964.

Don was born in Fernie, B.C., where he attended elementary and high school. During his summer holidays, he worked on farms in the Roosevelle area. For two years, Don worked in the coal mining field; then spent another 2 years with Westeel. He joined U.F.A. on April 17, 1961.

Don bowls in a Senior Men's and a Mixed Bowling League.

He and his wife, Donna, have two daughters, Dale and Dawn.



PHIL PHILLIPS
Shop Foreman

Born in Sampsonton, Alberta, Phil lived on the farm until 1949. He received his schooling at Beaver Dam School.

For 15 years, Phil worked as a building contractor and then on July 21, 1969, joined U.F.A.

Phil enjoys target shooting and is a member of the K.O.C.R. Rifle Club. He also enjoys curling.

GERALD VILNEFF
Warehouseman

Originally from Natachewan, Ontraio, Gerald was raised on the farm. He received his schooling at the New Liskeard Secondary School.

He worked for Lexwood Products Limited in New Liskeard and then joined U.F.A. as a Warehouseman on February 17, 1970.

Gerald is interested in art and enjoys photography and bowling as a hobby.

GERALD IVES
Warehouseman

Gerald is from St. Rose, Manitoba, and lived on the farm until he was seven. He received his schooling in St. Rose and then worked for Dryden Paper Co. Ltd. as a fork-lift operator.

On September 2, 1971, Gerald joined the staff at the Calgary Farm Supply Centre as Warehouseman.

He is a sports enthusiast and enjoys all sports.

GARRY FISCHER
Warehouseman

Garry was born in Linden, Alberta and received his education in Acme. He lived on his parents' farm until he was 19 years old.

On July 7, 1971, Garry joined United Farmers of Alberta as Warehouseman.

His hobbies are motorcycle and snow mobile riding. Garry also likes to make jalopies out of old cars.

TOM KEIM
Warehouseman

A native of Swalwell, Alberta, Tom grew up on his parents' farm. He took his schooling in Beiseker and Mossleigh and his grade 12 in Vulcan.

On February 15, 1972, Tom joined U.F.A. as Warehouseman at the Calgary Farm Supply Centre.

He is interested in drafting and designing and enjoys watching the stock market.

GARRY JAKUBOWSKI
Warehouseman

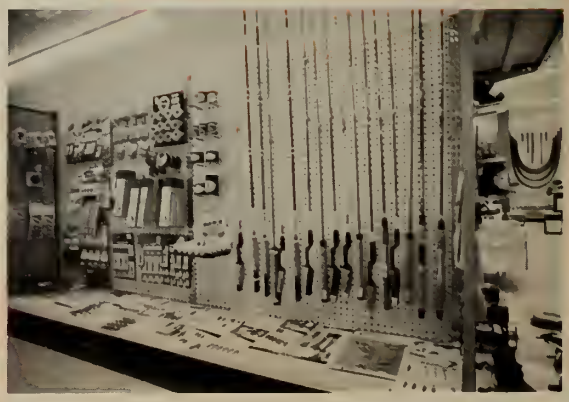
Garry is from Melville, Saskatchewan and grew up on his family's farm in this area. He attended Grayson and Melville schools.

On March 27, 1972, Garry joined the staff at the Calgary Centre as a Warehouseman.

For hobbies, he is interested in all types of sports.

Inside The New

Calgary Farm Supply Centre



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